As you may recall from our round-up of the best research of 2012, we’re big fans of whitepapers, infographics, and pretty much anything we can learn from. Here are some of our favorites from 2013 so far.

Click on the boxes below to view the listed studies.

**January**

**Trends**
- BORRELL: ONLINE ADS TO SURGE 31%
- WORLDWIDE, MORE MONEY GOES MOBILE
- HEALTH ONLINE 2013

**Analytics**
- DIGITAL & SOCIAL MEDIA IN THE PURCHASE DECISION PROCESS
- US INTERNET USERS 2013
- THE DEMOGRAPHICS OF SOCIAL MEDIA USERS
- LONGER ONLINE VIDEOS SEE MORE ADS, HIGHER COMPLETION RATES

**RTB/Big Data**
- 10 QUESTIONS ABOUT PROGRAMMATIC BUYING
- MOBILE DISPLAY AD TYPES
- VIDEO MONETIZATION REPORT
- REVENUE OUTCOMES HAPTIC TO ONLINE ADVERTISERS

**Planning**
- MOBILE DISPLAY AD TYPES
- US DIGITAL SHOPPERS AND BUYERS, 2010 - 2016
- LOCAL DIGITAL ADS TAKE CENTER STAGE FOR SMBS

**Infographics**
- EXPLORING THE CONSUMER MEDIA UNIVERSE
- CES 2013 TRENDS
- COMING AND GOING ON FACEBOOK

**February**

**Infographics**
- THE VIDEO MONETIZATION REPORT
- THE DEMOGRAPHICS OF SOCIAL MEDIA USERS
- LONGER ONLINE VIDEOS SEE MORE ADS, HIGHER COMPLETION RATES
- DIGITAL INFLUENCE: HOW THE INTERNET AFFECTS NEW PRODUCT PURCHASE DECISIONS
- 18 CART ABANDONMENT RATE STATISTICS

**March**

**Analytics**
- BIG DATA: WHAT’S YOUR PLAN?
- UNIQUE IN THE CROWD: THE PRIVACY BOUNDS OF HUMAN MOBILITY
- MARKETING SCIENCE: FROM DESCRIPTIVE TO PRESCRIPTIVE

**Infographics**
- YOUR BIG DATA VALENTINE
- THE QUESTION ALL SMART VISUALIZATIONS SHOULD ASK
- VIEWABILITY FAVORS PERSISTENT RICH MEDIA FORMATS

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